MEDIA KIT

103.9 FM WSOS

Classic Hits & Local Info

St. Johns county's #1 radio station playing the greatest music ever heard and catching the ears of **the people you want to reach**

ABOUT THE STATION

Owned and operated
by St. Johns County residents, Kevin & Christy Geddings

Exclusive home for:
"Classic Hits" with local news, traffic reports, weather, high school and college sports

Interesting and thought- provoking
live interviews!

CONTACT US

StAugustineRadio.com
PonteVedraRadio.com

3000 N. Ponce deLeon Blvd., #6, St Augustine, FL 32086-8400

(904) 615-6200 / (904) 217-4032
Office Line Studio Line

103.9 FM WSOS

Classic Hits & Local Info

OVER **35,000**
LISTENERS WEEKLY

OVER **5,000**
LISTENERS AN HOUR
between 7am and 6pm

OVER **1,800**
PEOPLE STREAMING
www.StAugustineRadio.com
every hour between 9am and 5pm

103.9 FM WSOS Classic Hits & Local Info

THE MARKET

WSOS listeners consistently exceed the market average in household income and education

St. Johns County has the highest concentration of people aged 45+ in Northeast Florida

Our classic hits & local info format appeals to a very affluent audience

WSOS Coverage Map