

MEDIA KIT



St. Johns
county's
#1 radio
station
playing the
greatest
music ever
heard and
catching
the ears of
**the people
you want to
reach**

ABOUT THE STATION

Owned and operated
by St. Johns County
residents, Kevin & Christy
Geddings

Exclusive home for:
"Classic Hits" with local
news, traffic reports,
weather, high school
and college sports

**Interesting and
thought-provoking**
live interviews!

CONTACT US

StAugustineRadio.com
PonteVedraRadio.com

257 Zygmunt Ct.,
St Augustine, FL 32084

(904) 615-6200 / (904) 217-4032
Office Line Studio Line

103.9  **Classic
Hits &
Local Info**
WSOS **FM**

OVER **35,000**
LISTENERS WEEKLY

OVER **5,000**
LISTENERS AN HOUR
between 7am and 6pm

OVER **1,800**
PEOPLE STREAMING
www.StAugustineRadio.com
every hour between 9am and 5pm



THE MARKET

WSOS listeners consistently exceed the market average in household income and education

St. Johns County has the highest concentration of people aged 45+ in Northeast Florida

Our classic hits & local info format appeals to a very affluent audience



WSOS
Coverage
Map