

At WSOS 103.9, we respect your privacy. This policy concisely outlines how we collect, use, store, and protect your information when you visit our website or use our mobile applications and digital streaming services.

INFORMATION WE COLLECT

Automatically Collected

- IP address of accessing device
- HTTP user agent string

Optional User-Provided Data

- Name
- Email Address
- Phone Number (via contact form)

HOW WE USE YOUR DATA

- Delivering high-quality digital audio and video streaming content.
- Communicating directly regarding inquiries or normal business operations.
- Measuring audience statistics and ad performance without identifying individuals.
- Complying with applicable legal and regulatory requirements.

COOKIES & THIRD-PARTY ADVERTISING

We and our third-party advertising and analytics partners (including Demand-Side Platforms, Data Management Platforms, and Ad Networks) use cookies and measurement technology to count unique listeners, fulfill counting obligations, serve relevant ads, and compile analytics.

- **No PII Shared:** No personally identifiable information (such as your name or email) is collected by or provided to advertisers.
- **Cookie Settings:** Disabling cookies may impact site and player functionality.
- **Nielsen Measurement:** Our properties may feature Nielsen proprietary measurement software for market research (e.g., TV/Radio Ratings). Learn more at nielsen.com/digitalprivacy.

DATA STORAGE & SECURITY

Personal data is retained only as long as necessary to perform essential services or meet legal obligations. We employ physical, electronic, and managerial safeguards to protect your data against unauthorized access, disclosure, alteration, or destruction.

Questions, modifications, or data requests?

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